



STATE OF OKLAHOMA

DATE: 03/11/2011

CLASS A

EXPIRES: 03/31/2013

# PERMIT

FOR

HIGHWAY OUTDOOR ADVERTISING SIGN

**REGISTRATION NO: 9923**

**SIGN FILE NO: 2343-01**

**OWNER OF RECORD**

LOOK ADVERTISING, LLC  
1500 W BROADWAY  
ARDMORE, OK 73401

OWNER NO: 2325

**DESCRIPTION OF SIGN LOCATION:**

ON THE S SIDE OF U70 in MARSHALL COUNTY  
1.50 MILES W of HIGHWAY U177

CONTROL SECTION: U70-48-27

LEGAL DESCRIPTION OF PERMITTED SITE:  
NW NW NE S29 T5S R5E

**PERMIT CLASSIFICATION**

THIS PERMIT HAS BEEN ISSUED AS ONE OF THE FOLLOWING CLASSIFICATIONS: (See reverse side for further description of classification.)



Class A: Meets All Regulatory Requirements.



Class A-Sub: (Class A Substandard) Meets All Regulatory Requirements as of 11/01/2001.



Class A-Rel: (Relocation Permit) Meets All Regulatory Requirements as of 11/01/2001 - issued due to eminent domain acquisition.



Class B: Legal Nonconforming (Grandfathered) sign.



Class C: Informational Signs



Class D: Church Signs.

**ISSUANCE STATEMENT**

Pursuant to the Highway Advertising Control Act, 68 O.S. 1991§ 1271, et seq., as amended, and the regulations promulgated by the Oklahoma Transportation Commission, this permit is issued as effective for the continued existence of the specific outdoor advertising, display or device above identified, as its location as of the field inspection date. The permit relates to the combined site and structure and shall be deemed transferred with change of ownership of the sign structure at its present location. The issuance of this permit shall not be construed to supersede or override any ordinance, act or rule of a city, town, county, zoning authority or other duly constituted regulatory body, which may forbid or otherwise restrict the sign, signal structure or message displayed, or any other incident of control of the sign or its use. Unless sooner revoked this permit shall continue in force through the expiration date above specified.

Listed below are descriptions of each permit category. Issuance of any permit is based on the sworn statements of the applicant for permit as apparently substantiated by a field observation. Permit qualifications are based on state and federal laws and regulations.

- Class A: Sign location that meets all current requirements including spacing between registered signs. (Spacing increased November 1, 2001.)
- Class A-Sub: Sign location meets all current requirements except for spacing between registered signs. (Spacing is based on pre-November 1, 2001 standards.)
- Class A-Rel: A relocation permit for a legally erected sign which was acquired by the state through eminent domain. This permitted site meets all current requirements except for the spacing between registered signs. (Spacing is based on pre-November 1, 2001 spacing regulations.) This permit was granted in accordance with Title 69 O.S. § 1275(c)(4).
- Class B: This classification of sign, although "grandfathered" into the system, does have a permit. If the sign is ever removed, destroyed or damaged beyond fifty percent, it can not be re-built. Sign must remain substantailly the same as it existed on date of original inventory.
- Class C: This classification of sign, also termed "Informational", is designated for non-commercial, civic/public interest type advertisement. Does not require a permit renewal. Limited to 150 sq. ft. display per facing.
- Class D: Church signs. A sign that is owned by a Church or Religious Organization and displays church related message content only. Sign location must meet Class "A" requirements, however permit renewals are waived.

Correspondence with regard to this permit should include a reference to the Registration No. set forth on the face of the permit, and correspondence should be addressed as follows:

Manager, Outdoor Advertising Control  
Right of Way Division  
Oklahoma Department of Transportation  
200 N.E. 21st Street  
Oklahoma City, OK 73105