



STATE OF OKLAHOMA

DATE: 12/12/2008

CLASS A

EXPIRES: 12/31/2010

# PERMIT

FOR

HIGHWAY OUTDOOR ADVERTISING SIGN

**REGISTRATION NO: 11701**

**SIGN FILE NO: 2732-01**

**OWNER OF RECORD**

LOOK ADVERTISING, LLC  
1500 W BROADWAY  
ARDMORE, OK 73401

OWNER NO: 2325

**DESCRIPTION OF SIGN LOCATION:**

ON THE S SIDE OF U70 in MARSHALL COUNTY  
0.40 MILES W of HIGHWAY U70B

CONTROL SECTION: U70-48-0004

LEGAL DESCRIPTION OF PERMITTED SITE:  
NE SE SE S25 T06S R05E

**PERMIT CLASSIFICATION**

THIS PERMIT HAS BEEN ISSUED AS ONE OF THE FOLLOWING CLASSIFICATIONS: (See reverse side for further description of classification.)

- Class A: Meets All Current Regulatory Requirements.
- Class A-Sub: (Class A Substandard) Meets All Current Regulatory Requirements as of 11/01/2001.
- Class B: Legal Nonconforming (Grandfathered) sign.
- Class C: Informational Signs
- Class D: Church Signs.

**ISSUANCE STATEMENT**

Pursuant to the Highway Advertising Control Act, 68 O.S. 1991§ 1271, et seq., as amended, and the regulations promulgated by the Oklahoma Transportation Commission, this permit is issued as effective for the continued existence of the specific outdoor advertising, display or device above identified, as its location as of the field inspection date. The permit relates to the combined site and structure and shall be deemed transferred with change of ownership of the sign structure at its present location. The issuance of this permit shall not be constructed to supersede or override any ordinance, act or rule of a city, town, county, zoning authority or other duly constituted regulatory body, which may forbid or otherwise restrict the sign, the signal structure, and message displayed, or any other incident of control of the sign or its use. Unless sooner revoked this permit shall continue in force through the expiration date above specified.

Listed below are descriptions of each permit category. Issuance of any permit is based on the sworn statements of the applicant for permit as apparently substantiated by a field observation. Permit qualifications are based on state and federal laws and regulations.

- Class A: Sign location that meets all current requirements including spacing between registered signs. (Spacing increased November 1, 2001.)
- Class A-Sub: Sign classification meets all current requirements except for spacing between registered signs. (Spacing is based on pre-November 1, 2001 standards.)
- Class B: This classification of sign, although "grandfathered" into the system, does have a permit. If the sign is ever removed, destroyed or damaged beyond fifty percent, it can not be re-built. Sign must remain substantailly the same as it existed on date of original inventory.
- Class C: This classification of sign, also termed "Informational", is designated for non-commercial, civic/public interest type advertisement. Does not require a permit renewal. Limited to 150 sq. ft. display per facing.
- Class D: Church signs. A sign that is owned by a Church or Religious Organization and displays church related message content only. Sign location must meet Class "A" requirements, however permit renewals are waived.

**CODE FOR NON-CONFORMING REASONS FOR CLASS B, OR LEGAL NON-CONFORMING, PERMIT**

<b>CODE NUMBER</b>	<b>REASON</b>
10	Sign more than 1200 Square feet in panel area.
11	Sign over 25 feet in height exclusive of support.
12	Sign over 60 feet in length.
13	More than two panels per facing.
14	either of two panels on single facing exceeding 600 square feet.
31	Less than 500 ft. from a Public Park.
32	Less than 500 ft. from a Public Forest.
33	Less than 500 ft. from a Playground.
34	Less than 500 ft. from a Cemetery.
51	Less than 100 ft. from another sign within city limit, on a non-freeway primary.
52	Less than 300 ft. from another sign outside city limit, on a non-freeway primary.
61	Less than 500 ft. from another sign on a Freeway or Interstate.
62	Less than 500 ft. from an interchange, intersection at grade, scenic turnout, truck weighing

Correspondence with regard to this permit should include a reference to the Registration No. set forth on the face of the permit, and correspondence should be addressed as follows:

Manager, Outdoor Advertising Control  
Right of Way Division  
Oklahoma Department of Transportation  
200 N.E. 21st Street  
Oklahoma City, OK 73105