



OKLAHOMA DEPARTMENT OF TRANSPORTATION

Outdoor Advertising Control

200 N.E. 21st Street
Oklahoma City, OK 73105-3204
www.odot.org

April 10, 2023

Donald and/or Kathy Romberg
DBA Cricket Outdoor Billboards
2231 W Benedict
Shawnee OK 74801

Emailed to: Elaine Allred (elaine@whistlerworks.com)

Upgrade to Digital Display

I-40, Pottawatomie County

10990: Lat. 35.38449958, Long. -97.115598

Dear Signowners:

This letter is in response to the request to upgrade the above-referenced Class "A" sign to LED capability. At this time, this registered sign location has been approved for upgrade. However, we would like to advise you of future **highway construction** scheduled to take place in the areas of this sign. Please contact our District 3 headquarters in Ada at (580)332-1526 to confirm new right-of-way and specific setbacks before construction begins.

The use of LED technology is sanctioned under the Tri-Vision sign regulations. Although your structure will not be using rotating slats as are used with Tri-Vision signs there are still certain guidelines that coincide with these two types of technology. State and federal laws prohibit moving, flashing or intermittent lights being used on off-premises commercial advertisement, therefore the transformation from one display to the next, will need to occur with static displays, without any type of obvious animation such as fading or scrolling. Each individual display will need to remain in place no less than 8 seconds. You will also need to be cognizant of the brilliance of the lighting so that your sign does not pose a safety risk to the travelling public. Be sure to remain within these guidelines to ensure the compliance of your sign. The regulations pertaining to illumination can be found in the Oklahoma Administrative Code, Title 730:35-5-12 (c).

We have made the necessary changes to reflect the upgrades in our database and documented the files as well.

Respectfully,

Barbara Hoppes
Transportation Manager
Outdoor Advertising Control Branch

cc Bill Wilkinson; Asst. Dist. Engr; ODOT Div. 3

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AN EQUAL OPPORTUNITY EMPLOYER