



April 10, 2023

Donald and/or Kathy Romberg  
DBA Cricket Outdoor Billboards  
2231 W Benedict  
Shawnee OK 74801

*Emailed to: Elaine Allred (elaine@whistlerworks.com)*

*Re: Request to Upgrade to LED/Digital  
Registration No. 10990  
I-40, Pottawatomie County  
Lat. 35.38449958, Long. -97.115598*

Dear Signowners:

We are in receipt of the request submitted by Whistler Billboards to upgrade the above-referenced sign to LED/digital technology and have made our review. Unfortunately, we are unable to grant approval at this time. Through our review process of the sign location and current zoning, we have discovered that the sign site does not meet HBA requirements as defined by state and federal highway beautification laws because of a change in zoning by the City of McCloud from C2 (Commercial) to A1/A2 (Agriculture).

Because of the zoning change, this billboard site is now determined non-conforming, however we are not enforcing the removal due to ambiguities with the law. However, we cannot in good faith approve this type of improvement to the structure under current conditions.

Please give our office a call if you have any questions or would like to discuss this matter. (405)521-3005.

Respectfully,

*Barbara Hoppes*

Barbara Hoppes  
Transportation Manager  
Outdoor Advertising Control Branch

Enclosure

# Potential Highway Project Conflict Review

Application No.: \_\_\_\_\_ or Registration No.: 10990  
Control Section: 40 - 63 - 40 Inters. Hwy Info.: 1.6 Miles West of SH-102

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## Review by Branch Manager or Supervisor

Date Parameters for 8 Year Plan Search: 2021-2031

Are there potential projects in the area? **Yes** **No**

Is a report enclosed? **Yes** **No** **Nothing available in PMD database**

Reviewed by: \_\_\_\_\_ Date: \_\_\_\_\_

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## Review by Inspector

Are any projects taking place or scheduled to take place on the proposed sign site property?

**Yes** **No** If yes, does it appear the site will be affected? **Yes** **No** **Possibly**

If yes, who did you contact at the Field Division to discuss the potential conflict and what is the determination?

\_\_\_\_\_

\_\_\_\_\_

Overall Recommendation: Structure is right at right-of-way fence line.

May be affected by project .

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Inspector Name & Date: D.VINSON 4/4/2023

General Report - Grouped by Division/County/Control/Start Point

109910

Control	Hwy.	Start Pt.	End Pt.	Control Length	Total Length	Second Cntl.	JP No.	Project No.	Suffix	Work Type	Status	Fiscal Year	Let Date	FHWA Auth Date	Description	Project Total
040	IS040	0.000	2.500	2.50	2.500		21007(07)	J2 -1007 (007) PM	PM	GRADE, DRAIN, BRIDGE & SURFACE	Active	2024	11/2023		I40: FROM OKLAHOMA COUNTY LINE, EAST 2.5 MILES	\$19,902,912
							21007(11)	NHPP1 -4000- (131) RW	RW	RIGHT OF WAY	Awarded	2022	01/2022	02/07/2022	I40: FROM OK/POT CO. LN. EAST 7.4 MILES RW FOR 21007 (07)(10)(13)	\$2,138,000
			7.400	7.40	7.400		21007(12)	NHPP1 -4000- (155) UT	UT	UTILITIES	Awarded	2022	01/2022	02/07/2022	I40: FROM OK/POT CO. LN. EAST 7.4 MILES UT FOR 21007 (07)(10)(13)	\$2,063,864
		2.500	4.700	2.20	2.200		21007(10)	J2 -0040 (010)		GRADE, DRAIN, BRIDGE & SURFACE	Active	2026	/		I40: FROM 2.5 MILES EAST OF THE OKLAHOMA COUNTY LINE, EAST 2.2 MILES	\$30,000,000
		4.700	7.400	2.70	2.700		21007(13)	J2 -0040 (013)		GRADE, DRAIN, BRIDGE & SURFACE	Active	2026	/		I40: FROM 4.7 MILES EAST OF THE OKLAHOMA COUNTY LINE, EAST 2.7 MILES	\$41,000,000
		7.620	8.450	0.83	1.690	Y	35637(04)	J3 -5637 (004) PM	PM	INTERCHANGE	Active	2030	/		I40: AT THE INTERCHANGE OF US-177, WEST OF SHAWNEE	\$20,000,000
		8.110	13.110	5.00	5.000		36182(04)	J3 -6182 (004) PM	PM	RESURFACE	Active	2026	/		I40: FROM 8.1 MILES EAST OF OKLAHOMA COUNTY LINE, EAST 5.0 MILES	\$2,700,000
		12.900	12.925	0.03	0.025		35623(04)	J3 -5623 (004) PM	PM	BRIDGE REHABILITATION	Active	2025	11/2024		I40: WESTBOUND BRIDGE OVER BNSF RAILROAD, 12.9 MILES EAST OF OKLAHOMA COUNTY LINE	\$350,000
							35625(04)	J3 -5625 (004) PM	PM	BRIDGE REHABILITATION	Active	2025	11/2024		I40: EASTBOUND BRIDGE OVER BNSF RAILROAD, 12.9 MILES EAST OF OKLAHOMA COUNTY LINE	\$350,000
<b>Grand Total</b>																<b>\$119,504,776</b>

Poll SV

WINDOW 1

Sign Sign owner Land Owner Adjudication Sign Face hist Comments

SFN 368903 Twp No 2270 Reg 10990 Adj code CSLP Sign Owner 3338 Land Owner 3518 Land Owner Red Flag N

Hwy 140 Cnty 63 Seg 40 Side N D/V D X-Hwy S102 Miles 1.6 Dir W Dist From Row 10

Address City MCLLOUD Digital Aerial Page 2 Aerial Page 2

Legal Land Desc SW SW NE Section 32 Township 11 TWN Dir N Range 2 Range Dir E Latitude 35.38449958

S/O Name DONALD AND/OR KATHY ROMBERG L/O Name DONALD & ORLENA ROMBERG Longitude -97.115598

Height 25 Width 48 Total HT 40 S-Type V2 Panels # 2 Illum Y TRI VISION N Led Display N

Zoning Authority TOWN OF MCLLOUD C2 Bus-600ft N Name Removal

Reg 05/17/1996 Permit Expires 06/30/2024 Ercded Field Inv 04/25/2017 Permit Canceled Removal

Comment

Possible ENCR- Zoning changed to A1 or A2 by City of McCloud

Documents Photos Save And Print Certificate Save And Print Permit CHANGE SFN # Created By RWP

Created 03/08/2008 11:15:45

5/18/96 Appr Approved w/ Commercial zoning McCloud