



Outdoor Advertising Control
200 N.E. 21st Street
Oklahoma City, OK 73105-3204

April 10, 2023

Donald and/or Kathy Romberg
DBA Cricket Outdoor Billboards
2231 W Benedict
Shawnee OK 74801

*Re: Upgrade to LED Displays
Sign Registrations:
11705 & 10307 - I-40 Pottawatomie County
15031 US-270 Pottawatomie County*

Dear Signowners:

This letter is in response to your request to upgrade the above-referenced signs to LED capability. The use of LED technology is sanctioned under the Tri-Vision sign regulations. Although your structures will not be using rotating slats as are used with Tri-Vision signs there are still certain guidelines that coincide with these two types of technology. State and federal laws prohibit moving, flashing or intermittent lights being used on off-premises commercial advertisement, therefore the transformation from one display to the next, will need to occur with static displays, without any type of obvious animation such as fading or scrolling. Each individual display will need to remain in place no less than 8 seconds. You will also need to be cognizant of the brilliance of the lighting so that your sign does not pose a safety risk to the travelling public. The regulations pertaining to illumination can be found in the Oklahoma Administrative Code, Title 730:35-5-12 (c).

We have made the necessary changes to reflect the upgrades in our database and documented the files as well.

Thank you for taking the time to ensure that your signs are in compliance with Highway Beautification regulations.

Respectfully,

Barbara Hoppes
Transportation Manager
Outdoor Advertising Control Branch

Potential Highway Project Conflict Review

Application No.: _____ or Registration No.: **11705**
Control Section: **40** / **63** / **40** Inters. Hwy Info.: **1.9 Miles East of SH-177**

Review by Branch Manager or Supervisor

Date Parameters for 8 Year Plan Search: **2021-2031**

Are there potential projects in the area? **Yes** **No**

Is a report enclosed? **Yes** **No** **Nothing available in PMD database**

Reviewed by: _____ Date: _____

Review by Inspector

Are any projects taking place or scheduled to take place on the proposed sign site property?

Yes **No** If yes, does it appear the site will be affected? **Yes** **No** **Possibly**

If yes, who did you contact at the Field Division to discuss the potential conflict and what is the determination?

Overall Recommendation: **Okay to process.**

Inspector Name & Date: **D.VINSON 4/4/2023**