



OKLAHOMA DEPARTMENT OF TRANSPORTATION

**Outdoor Advertising Control**

200 N.E. 21<sup>st</sup> Street  
Oklahoma City, OK 73105-3204  
www.odot.org

April 10, 2023

Donald and/or Kathy Romberg  
DBA Cricket Outdoor Billboards  
2231 W Benedict  
Shawnee OK 74801

*Emailed to: Elaine Allred (elaine@whistlerworks.com)*

*Upgrade to Digital Display*

*I-44, Lincoln County*

*12362: Lat. 35.72891736, Long. -96.82982584*

*13371: Lat. 35.72610493, Long. -96.84957127*

Dear Signowners:

This letter is in response to your request to upgrade the above-referenced Class "A" signs to LED capability. At this time, these three registered sign locations have been approved for upgrade. However, we would like to advise you of future OTA highway construction project (T26006) scheduled to take place in the areas of these signs. Please contact OTA at (405)423-3600 to confirm new right-of-way before construction.

The use of LED technology is sanctioned under the Tri-Vision sign regulations. Although your structure will not be using rotating slats as are used with Tri-Vision signs there are still certain guidelines that coincide with these two types of technology. State and federal laws prohibit moving, flashing or intermittent lights being used on off-premises commercial advertisement, therefore the transformation from one display to the next, will need to occur with static displays, without any type of obvious animation such as fading or scrolling. Each individual display will need to remain in place no less than 8 seconds. You will also need to be cognizant of the brilliance of the lighting so that your sign does not pose a safety risk to the travelling public. Be sure to remain within these guidelines to ensure the compliance of your sign. The regulations pertaining to illumination can be found in the Oklahoma Administrative Code, Title 730:35-5-12 (c).

We have made the necessary changes to reflect the upgrades in our database and documented the files as well.

Respectfully,

Barbara Hoppes  
Transportation Manager  
Outdoor Advertising Control Branch