

Preston Stinson <pstinson@lamar.com>

10/14/2011 03:02

PM

To "mesmith@odot.org" <mesmith@odot.org>

CC

bcc

Subject Re: Goofy Question

I'd guess around \$175k-\$200k. That's a total guess though.

Sent from my iPhone

On Oct 14, 2011, at 2:59 PM, "mesmith@odot.org" <mesmith@odot.org> wrote:

Hello Preston

I have an off the wall question for you.... do you have any idea how much a digital 14 x 40 billboard would run including installation, under normal circumstances (no topography issues, etc.?) Ball park is fine.

Montie Smith Transportation Manager Outdoor Advertising Control Branch

Oklahoma Dept. of Transportation Right-of-Way & Utilities Division 200 NE 21st Street, Room 2A3 Oklahoma City, OK 73105 (405)521-3005 (office) (405)522-0386 (fax)

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Molting in

Proj Mgnt Div.

R/W project

(405)521-2661 Office (405)522-1858 Fax

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Montie Smith /ODOT

To Kurt Harms/ODOT@fd9ns01.okladot.state.ok.us

CC

06/17/2011 09:05 AM

Subject Garland Bell

Kurt,

Hopefully we are going to sell or "trade" the LED/Digital board as opposed to letting the demo contractor have salvage rights to the sign? Should be able to offset some of the purchase money. Although 700K is sure a lot better than Mr. Bell had thought he was going to cost us!

Montie Smith
Transportation Manager
Outdoor Advertising Control Branch

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