

May 12, 2021 (Revised 1/8/21 letter regarding survey requirement)

Chancellor Media Whiteco  
Attn: Eric Cayot  
123 NW 50<sup>th</sup> St.  
Oklahoma City OK 73118

*Re: Conditional Approval of Sign Location  
Sign Registration No. 15285  
Latitude: 35.460281, Longitude: -97.458886*

Dear Cayot:

In accordance with Title 69 O.S. 2011 §1271 et.seq. and the Oklahoma Administrative Code Title 730:35-5, the Oklahoma Department of Transportation has approved the attached application for registration and permitting. We have enclosed *copies* of your registration certificate, permit and tag. As discussed with this office, the original documents along with the registration tag will be sent to you upon our receipt of the survey you will be obtaining from a certified PLS, confirming the sign will be completely located on the property owner you designated on your application. This will serve to ensure that no state right-of-way violations occur with the sign placement.

It is our understanding that you intend to utilize LED/digital technology, this type of technology is sanctioned under the Tri-Vision sign regulations. Although your structure will not be using rotating slats as are used with Tri-Vision signs there are still certain guidelines that coincide with these two types of technology. State and federal laws prohibit moving, flashing or intermittent lights being used on off-premise commercial advertisement, therefore the transformation from one display to the next, will need to occur with static displays, without any type of obvious animation such as fading or scrolling. Each individual display will need to remain in place no less than 8 seconds. You will also need to be cognizant of the brilliance of the lighting so that your sign does not pose a safety risk to the travelling public. All controls for LED/digital signs including illumination and operational requirements shall be programmed so that any malfunction shall cause the sign to default to a static operation mode. Be sure to remain within these guidelines to ensure the compliance of your sign. The regulations pertaining to illumination can be found in the Oklahoma Administrative Code, Section 730:35-5-12 (c).

Be advised that the issuance of this permit shall not be construed to supersede or override any ordinance, act or rule of a city, town, county, zoning authority or other duly constituted regulatory body, which may forbid or otherwise restrict the signs, the signal structures, any message displayed, or any other incident of control of the sign or its use.

If you have any questions or need additional information, please do not hesitate to call this office. (405)521-3005

Respectfully,



Barbara Hoppes  
Transportation Manager  
Outdoor Advertising Control Branch

Enclosures

BH/dv