



February 22, 2024

Zoom Capital, LLC  
Attn: Tyler Parson's W/Lindmark  
3000 West Memorial, Suite 225  
Oklahoma City OK 73120

*Re: Upgrade to LED Technology  
Sign Registration No.: 15353  
North side of I-44, Oklahoma County*

Dear Mr. Parson's:

This letter is in response to your request to upgrade the above-referenced sign to LED technology. The use of LED technology is allowed as long as you adhere to the guidelines set forth for trivision signs in the operation of your sign. Since state and federal laws prohibit moving or intermittent lights being used on off-premise commercial advertisement, the transformation from one display to the next will need to occur with static displays, without any type of obvious animation such as fading or scrolling. You will also need to be cognizant of the brilliance of the lighting so that your sign does not pose a safety risk to the traveling public. Be sure to remain within these guidelines to ensure the compliance of your sign. The regulations pertaining to signs utilizing this technology can be found in the Oklahoma Administrative Code, Title 730:35-5-12 (c)(5.)

We have made the necessary changes to reflect this upgrade in our database and documented the file as well.

Thank you for taking the time to ensure that your sign is in compliance with Highway Beautification regulations.

Respectfully,

A handwritten signature in blue ink, appearing to read "Thomas Davis".

Thomas Davis  
Transportation Supervisor  
Outdoor Advertising Control Branch

## [EXTERNAL] Digital Billboard Conversion - Reg. 15353 Oklahoma County

Tyler Parsons <tylerp@lindmarkcompanies.com>

Thu 2/22/2024 7:28 AM

To: Thomas Davis <TTDAVIS@ODOT.ORG>

Cc: Derek Vinson <DVINSON@ODOT.ORG>

📎 2 attachments (2 MB)

Zoom-Lindmark\_Management Agreement-FULLY Executed.pdf; Scan.pdf;

Gentlemen,

We would like to request approval to convert this CLSA permit on I-44 in Oklahoma City to a digital/LED display on the East face.

Zoom Capital, LLC Registration No. 15353

Location: I-44 Oklahoma County, OK

Lat: 35.54 Long: -97.46

14 x 48 V, LHR static, RHR digital, 50' OAH

This structure is maintained by virtue of an easement on the property (copy attached) and the permit is under Zoom Capital, LLC which we manage several signs for. I have included a copy of that agreement for reference also. Let me know what else you might need to review this one.

Thanks!

### Tyler Parsons

*Land Lease Manager*

Lindmark Companies

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