May 21, 2021

Boyce Inv./All American Outdoor

Attn: Valerie Hooten

P.O. Box 3984

Springfield MO 65808

***Emailed to: allamericanbillboards@yahoo.com***

***Upgrade Approved for Digital Display***

***Sign Registration No.: 13447***

***East side of US-59, 2.4 miles south of SH-125***

Dear Ms. Hooten:

This letter is in response to your request to upgrade the above-referenced Class “A” sign to LED capability. At this time, the sign location has been approved for upgrade. However, we would like to advise you of **future highway construction** scheduled to take place in this area. Please contact our District 8 office for determination of any specific setbacks before installation of LED usage. Their phone number is: (918) 838-9933.

The use of LED technology is sanctioned under the Tri-Vision sign regulations. Although your structure will not be using rotating slats as are used with Tri-Vision signs there are still certain guidelines that coincide with these two types of technology. State and federal laws prohibit moving, flashing or intermittent lights being used on off-premise commercial advertisement, therefore the transformation from one display to the next, will need to occur with static displays, without any type of obvious animation such as fading or scrolling. Each individual display will need to remain in place no less than 8 seconds. You will also need to be cognizant of the brilliance of the lighting so that your sign does not pose a safety risk to the travelling public. Be sure to remain within these guidelines to ensure the compliance of your sign. The regulations pertaining to illumination can be found in the Oklahoma Administrative Code, Title 730:35-5-12 (c).

We have made the necessary changes to reflect the upgrades in our database and documented the files as well.

Respectfully,

**Barbara Hoppes**

Barbara Hoppes

Branch Manager

Outdoor Advertising Control Branch