

May 1, 2024

Tag Outdoor Advertising
Managed By Whistler Sign Company, LLC
9023 E. 46th ST #470040
Tulsa OK 74147

*Re: Upgrade to LED Displays
Sign Registrations:
REG: 13736, 13737 & 13738 – SH-64, Tulsa County*

Dear Signowners:

This letter is in response to your request to upgrade the above-referenced signs to LED capability. The use of LED technology is sanctioned under the Tri-Vision sign regulations. Although your structures will not be using rotating slats as are used with Tri-Vision signs there are still certain guidelines that coincide with these two types of technology. State and federal laws prohibit moving, flashing or intermittent lights being used on off-premises commercial advertisement, therefore the transformation from one display to the next, will need to occur with static displays, without any type of obvious animation such as fading or scrolling. Each individual display will need to remain in place no less than 8 seconds. You will also need to be cognizant of the brilliance of the lighting so that your sign does not pose a safety risk to the travelling public. The regulations pertaining to illumination can be found in the Oklahoma Administrative Code, Title 730:35-5-12 (c).

We have made the necessary changes to reflect the upgrades in our database and documented the files as well.

Thank you for taking the time to ensure that your signs comply with Highway Beautification regulations.

Respectfully,



Thomas Davis
Transportation Supervisor
Outdoor Advertising Control Branch